



Schroeder Center for Health Policy

The Thomas Jefferson Program in Public Policy

Fall 2014 Newsletter

The Schroeder Center for Health Policy is made possible by a generous gift from Cliff and Lois Schroeder and was established to inform and educate decision makers on a wide array of health policy issues. The Schroeder Center is part of the Thomas Jefferson Program in Public Policy at the College of William & Mary.

Greetings from the Schroeder Center for Health Policy!

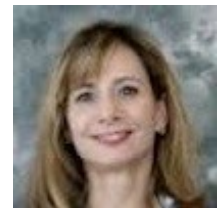
The Schroeder Center for Health Policy continues its support of timely health policy analysis by faculty affiliates, staff, and students. We are pleased to summarize our most recent health policy activities.

Table of Contents

- Leigh Kades Speaks About “Setting National Organ Donation, Allocation, and Transplantation Policy”
- Schroeder Center’s Continuing Evaluation of Local Health Programs
- W&M/EVMS Collaboration: Availability of New Grant Funding
- Schroeder Center Faculty: Research and Presentations
- Schroeder Center Welcomes Michael Daly
- William & Mary Students Conduct Health Policy Research

Leigh Kades Speaks About “Setting National Organ Donation, Allocation, and Transplantation Policy”

Leigh Kades addressed William & Mary faculty, staff, and students on November 5, 2014 on creating effective and safe national organ donation, allocation, and transplantation policies. Ms. Kades is Policy Editor for the United Network for Organ Sharing (UNOS) and Liaison for the Organ Procurement and Transplantation Network/UNOS Policy Oversight Committee. UNOS is the private, non-profit organization that manages the nation's organ transplant system, matching donors to recipients, under contract with the federal government.



Ms. Kades' talk focused on the policy-making process and specific policies related to organ procurement, multiple organ donation, living donors, child recipients, and ways to increase organ donation, among other topics. In addition, Ms. Kades discussed issues related to the U.S. system whereby donors must "opt-in" to donate organs versus the "opt-out" system in other countries. Ms. Kades also discussed geographic variation in waiting list times for donor recipients across the U.S.

The Schroeder Center for Health Policy sponsored this presentation as part of its ongoing commitment to inform and educate current and future decision makers on a broad array of public policies related to healthcare and public health.

Schroeder Center's Continuing Evaluation of Local Health Programs

The Schroeder Center for Health Policy uses its expertise in program evaluation to regularly assess two health programs in the Williamsburg-James City County area, with the support of the Williamsburg Health Foundation. **Jennifer Mellor**, Ph.D., Director of the Schroeder Center and principal investigator on both projects, and **Bethany Welstead**, Policy Analyst, are the primary researchers.

Health Education and Literacy (HEAL) Program

In 2013, the Schroeder Center for Health Policy partnered with Literacy for Life to provide evaluation services related to their Health Education and Literacy (HEAL) program. The HEAL program seeks to improve the health of adults by providing an eight-week health education course to Adult Basic Education (ABE) and English for Speakers of Other Languages (ESOL) adults and training medical professionals to improve their understanding of issues related to low literacy. Schroeder Center staff completed a summary of best practices in the health literacy program evaluation literature, provided recommendations on HEAL's evaluation methods, reviewed existing HEAL questionnaires, and analyzed and interpreted questionnaire responses.

In a continuation of that partnership, the Schroeder Center will provide evaluation-related support to the HEAL program through 2015. Tasks will include recommending modifications to the HEAL class questionnaires and analyzing results of the newly revised questionnaires. Among the issues addressed will be how HEAL participants' health-related knowledge and confidence in healthcare settings improve over time and as a result of participation in the HEAL classes.

School Health Initiative Program (SHIP)

The School Health Initiative Program (SHIP) began in 2006 and is a comprehensive program designed to improve the health and wellness of Williamsburg-James City County Public School (WJCCPS) students and their families by supporting and promoting healthy eating and active lifestyle habits throughout schools, homes, and the community. Schroeder Center staff regularly evaluate SHIP to assess the impact of its initiatives. As part of this effort, Schroeder Center staff analyze WJCCPS physical education departments' annual assessments of students' Body Mass Index (BMI) scores, as well as responses to surveys administered to elementary school teachers, parents, and middle/high school students. In 2014, the Schroeder Center has completed three new reports on SHIP and the health of WJCCPS students. For more information about the 2014 evaluation efforts and reports related to SHIP, please see the "Research and Publications" tab on the Schroeder Center website (www.wm.edu/schroeder).

W&M/EVMS Collaboration: Availability of New Grant Funding

As part of continued efforts to encourage faculty at William & Mary and Eastern Virginia Medical School (EVMS) to work together, the College announced a third round of collaborative grants this fall. The grants are intended to be "seed money" for projects (new research and educational opportunities) involving one or more researchers from each institution. The deadline to apply for round 3 of the W&M/EVMS Collaborative Grant program recently closed, and review of applications will soon begin. Preference will be given to research proposals that seek to develop grant submissions aimed at areas of national research priority identified by the National Institutes of Health, other federal granting agencies, or biomedical research foundations. Preference will also be given to educational programs that meet emerging health workforce needs and have a potential to grow into self-sustaining programs. Awards will be made for up to \$30,000 each, and work will begin in mid-December 2014. For more information on this grant program, please visit www.wm.edu/sites/evms/collaborative-grants/index.php.

Schroeder Center Faculty: Research and Presentations

Schroeder Center faculty affiliates are actively engaged in health policy research, writing journal articles and disseminating health policy findings in various venues around the country.

- **Catherine Forestell and Danielle Dallaire** presented "Intervening with Incarcerated Pregnant Women to Improve Prenatal Care and Birth Outcomes" at the Annual Convention of the American Psychological Association in Washington, D.C. Dallaire also served as symposium chair on "Pregnancy and Child Bearing in the Context of Incarceration: Intervention and Policy Recommendations." August 2014.
- **Daifeng He and R. Tamara Konetzka** published "Public Reporting and Demand Rationing: Evidence from the Nursing Home Industry." *Health Economics*. DOI: 10.1002/hec.3097, 2014.
- **Trevon Logan and John Parman** published "The Dynamics of African-American Health: A Historical Perspective." *Review of Black Political Economy*. 41:299-318, 2014.
- **John Parman** presented "Residential Segregation and Racial Disparities in Health" at the Economic History Workshop at Yale University's Department of History in New Haven, Connecticut. April 2014.
- **Noam Kirson, Amie Shei, Alan White, Howard Birnbaum, Rami Ben-Joseph, Louis Rossiter, and Edward Michna** published "Societal Economic Benefits Associated with an Extended-Release Opioid with Abuse-Deterrent Technology in the United States." *Pain Medicine*. 15:1450-1454, 2014.
- **Nicholas Sanders** presented "How the Acid Rain Program Changed U.S. Agriculture and Health" at the Demography Workshop at the University of Chicago in Chicago, Illinois. November 2014.
- **Nicholas Sanders, Alan Barreca, and Matthew Neidell** presented "The Health Effects of Power Plant Emissions: Evidence from U.S. Acid Rain Legislation" at the Annual Meeting of the Southern Economic Association in Atlanta, Georgia. November 2014.

Schroeder Center Welcomes Michael Daly



The Schroeder Center for Health Policy is pleased to welcome **Michael Daly** as its newest Research Associate. Daly graduated from the University of Cape Town in 2012 where he earned, with honors, a Bachelor of Commerce degree in economics. He is currently completing his Master of Commerce degree in economic development at the same university. In early 2014, Daly was a graduate exchange student in economics at the University of Massachusetts at Amherst. Daly's previous work included projects with the University of Witwatersrand's School of Public Health, Southern Africa Labour and Development Research Unit, and the Economic Policy Research Institute.

Daly's responsibilities at the Schroeder Center include providing data analysis and programming support to Center-affiliated faculty. His current research projects include examining the geographic distribution/characteristics of Virginia physicians and how these affect the provision of care as well as analyzing the market for nursing professionals in the U.S. and the influence of these markets on nurses' wages.

William & Mary Students Conduct Health Policy Research

Through the generous contributions of Cliff and Lois Schroeder, the Schroeder Center supports both graduate and undergraduate study in health policy through two separate William & Mary programs.



Graduate Fellowships. Each year, the Schroeder Center awards fellowships to graduate M.P.P. students in William & Mary's Thomas Jefferson Program in Public Policy who have exceptionally strong academic backgrounds and who plan to pursue careers in health. This fall, the Schroeder Center is pleased to work with Daniel Strubler, a first year M.P.P. student, who graduated with distinction in May 2014 from the University of Virginia (UVA) with a B.A. in Economics and Foreign Affairs. While at UVA, Daniel wrote a thesis that won the Emmerich-Wright Prize for Most Outstanding Undergraduate Thesis in Politics. His thesis focused on an econometric approach to public social expenditure and inequality reduction in Organization for Economic Cooperation and Development (OECD) countries from 1983-2009.

Undergraduate Research Assistant Program. Every semester, the Schroeder Center offers William & Mary undergraduates the opportunity to gain valuable research experience in paid assistantships supervised by faculty members. This fall, three talented undergraduates are working with faculty in the Departments of Kinesiology/Health Sciences and Psychology and the Mason School of Business.

- **Effect of Agency Inspections and Compliance Findings on Recalls of Food Regulated by the U.S. Food & Drug Administration.** Zhiyao (Lucy) Lu, Economics/Math (2016), is working with Mason School of Business Professor Tracy Johnson-Hall. Lucy's work includes studying food product recalls that are deemed "major" (large scale, high impact) by the U.S. Food and Drug Administration. The study will explore how information cascades through supply chains during major recall events, as well as how industry and agency actions interact to address underlying quality failures that cause food product recalls.
- **Healthy Beginnings Project and Standards of Care for Pregnant Incarcerated Women.** Nickole Medel, Psychology (2016), is working with Psychology Professor Danielle Dallaire. Nickole's tasks include assisting with ongoing evaluation efforts by preparing and analyzing a state-level data file and helping to research national standards of care for pregnant incarcerated women.
- **Understanding the Role of Maternal Capabilities with Child Feeding and Nutritional Status: Key Relationships and Policy Implications from Uganda.** Maia Mandel (2017) is working with Kinesiology/Health Sciences Professor Scott Ickes. Maia's tasks include analyzing a novel dataset of mother-child pairs that was created from a 2014 survey conducted in western Uganda.

Schroeder Center for Health Policy
College of William & Mary
P.O. Box 8795
Williamsburg, VA 23187-8795



Email: schroeder@wm.edu
Telephone: 757-221-1971
Fax: 757-221-2390
www.wm.edu/schroeder